

# SPRING 2018



FUNCTIONALITY



IN FASHION



MODERN GLAMOUR



HERITAGE



OUTDOOR







## SOFIA WISTAM CELEBRATES LIFE

We are proud to present our  
collaboration with Sofia Wistam



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## OUR STORY FOR SPRING 2018

Spring is the time for adding new and lovely objects to your home. Our collection is divided into five styles.

**In Fashion** is for the trend conscious, **Functionality** brings smart solutions to your home, **Modern Glamour** is for the daring, **Heritage** evokes tradition in a modern Scandinavian way and **Outdoor** has flexible solution for any home.

Let it all start with a new light from Markslöjd.



@markslojd



FUNCTIONALITY

## CARSON

A stylish multifunctional lamp. With USB connection and dimmer, perfect for the hallway or a bedroom where space is limited.

**CARSON 107198 DESIGN BY JOAKIM THEDIN**







**LOGI** 107140

FUNCTIONALITY

## LOGI

Simplicity combined with function. LOGI is a great addition to your bedroom. It charges your phone and provides a reading light, all in one.



**LOGI** 107141

LOGI 107140





**PABLO** 107177

FUNCTIONALITY

## PABLO

This LED light creates a art gallery feeling in your living room or bedroom. Put your favorite things on display for everyone to admire.

FUNCTIONALITY

## ROTOR

This is a plafond for every home. ROTOR comes in three colours and has a simple and effective design. Place it in your living room, hallway or bedroom for a fresh look.



**ROTOR** 107154



**ROTOR** 107156

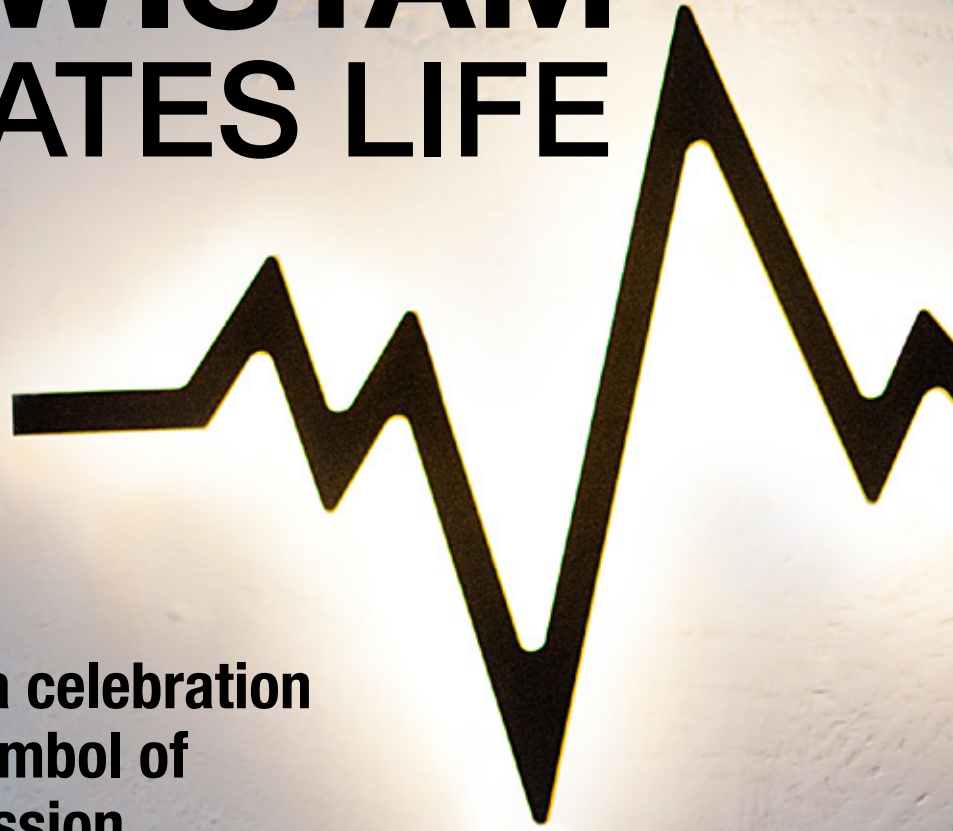


**ROTOR** 107155





# SOFIA WISTAM CELEBRATES LIFE



**"I designed 'Life' as a celebration of our existence. A symbol of strength, love and passion. Inspired by an ECG-curve. A beating heart, that reminds us of how important it is to make every second count."**

**We are very excited to present our design collaboration with Sofia Wistam.**

It all started over a year ago with an idea Sofia sketched down on a piece of paper. The LIFE lamp is a way to show our ups and downs, twist and turns, an idea as simple as it is brilliant. An ECG-curve with LED showing the shape of a beating human heart.

Comes in two sizes, 40 cm and 70 cm.

Let's celebrate Life together!



**LIFE**  
BY SOFIA WISTAM





**LIFE 107153 DESIGN BY SOFIA WISTAM**





**LIFE** 107152  
**SIZE** 40 CM



**LIFE** 107153  
**SIZE** 70 CM

IN FASHION

## OSTERIA

Sleek design with great details for the kitchen or dining area. OSTERIA is quietly beautiful and embodies the season love of grey and white shades. With a smooth finish and chrome details, it is just right.



**OSTERIA** 107208



**OSTERIA 107210**





**BODEGA 107219**



**BODEGA 107216**

IN FASHION

## **BODEGA**

This minimalist series consists of a floor lamp, table lamp and wall lamp. It is very versatile and suitable for any area of your home.

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**BODEGA 107217**







IN FASHION

## RETRO

Smoke coloured glass and black details makes a statement at home. This lamp series has a sculptural table lamp and a pendant that fits perfectly above the dining table or the kitchen bench.

**RETRO** 107131



**MINI** 107204

BATHROOM

## MINI

A favourite for the bathroom is MINI. So easy to place and perfect for creating that trendy look in the bathroom.



**MINI** 107205

**RETRO** 107132





**FLAMINGO 107138**



**FLAMINGO 107137**

SPOTLIGHT

## JOAKIM THEDIN

### **Tell us about yourself.**

I'm a product designer with over 20 years of experience from both graphic design and interior design. In 2009 I made a lamp that was nominated as Årets Sak at Designorget 2010. That led my focus on to lighting design and from 2012 I have designed lamps for Markslöjd.

### **What is most important part of your design process?**

To feel that I'm on to something new. A new path. The challenge for a designer is about being innovative. I'm totally obsessed with innovation and problem solution.

### **What is your inspiration?**

Beautiful forms, colours and new materials. When I visit some of my producers I can also get some ideas from just looking at how they create new products. I always look for new and smart ways to design a lamp.

### **How do you create a new design?**

When the idea pops into my head it's 100% visualised. After that I create a prototype which I present to the client. The challenge is to maintain the honesty of the original idea.

When it comes to lighting design I always begin with the lamps outer form. The light source must have a good function together with the finished lamp.

I really enjoy designing multifunctional lamps. Like with Carson and Reflect.



MEET THE DESIGNER

# JOAKIM THEDIN

Joakim Thedin has created three new lamps for us this season. The series FLAMINGO with a table lamp and a stylish pendant. He has also designed CARSON, a great multifunctional lamp that's a real eyecatcher.





**COCO** 107174



**COCO** 107173

IN FASHION

## **COCO**

Our popular lamp series Coco has got a new friend. This cool little pendant, place it in a window for a modern update to your home.



IN FASHION

# OCEAN

This new table lamp is a real statement piece. It has a glass base with an ombre pattern in lovely blue shades.



OCEAN 107124





**ALICE** 107223



**ALICE** 107225

IN FASHION

## **ALICE**

Getting that perfect reading lamp has never been this easy. ALICE has an adjustable arm and head to get the perfect angle for reading.

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**ALICE** 107224



LONDON 107186

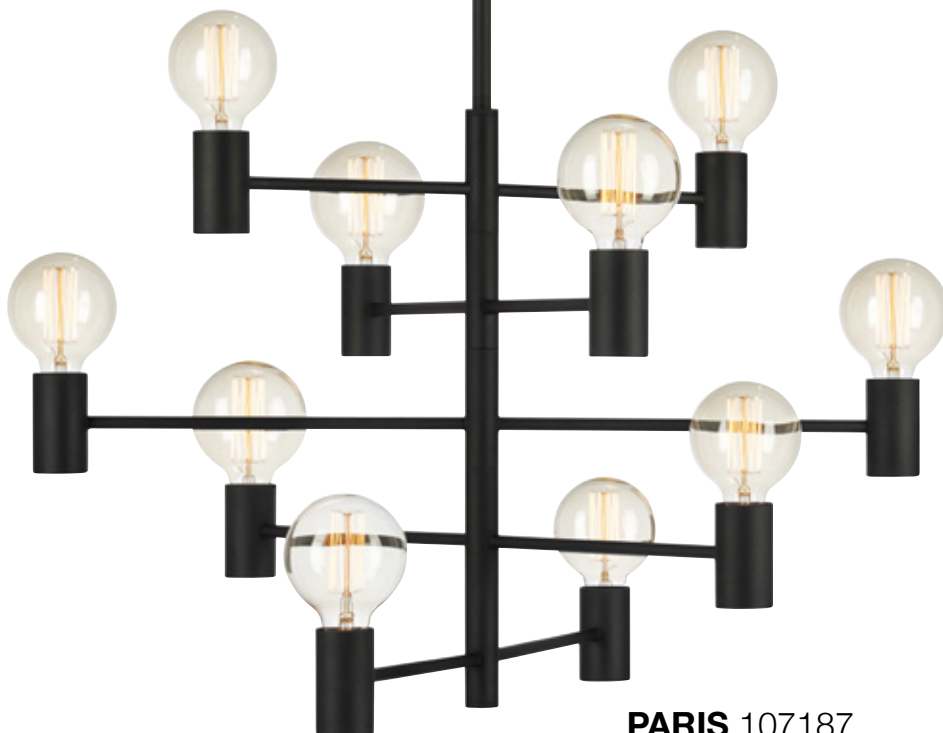




IN FASHION

## PARIS & LONDON

These are our new big city friends, closely related to our hit Capital. These are perfect for the living room or dining room, sure to make a statement.



**PARIS** 107187



**JINX** 107201

# JINX

Little JINX is such a great interior design detail. Place it on a sideboard or on the table.



**JINX** 107203

**SOAP** 107183



**SOAP** 107184



MODERN GLAMOUR

## **SOAP**

This pendant comes in two colours; a multicoloured version and one with smoke coloured glass. Make it the centrepiece of your living room, it will make a great conversation starter for sure.



MODERN GLAMOUR

# MADAME & MONSIEUR

These two are the perfect couple. Velvet shades in black and white with a textured glass base. MADAME and MONSIEUR are both stylish lamps for your home.



MADAME 107189



**MONSIEUR** 107190



MODERN GLAMOUR

**ETUI 107222**





HERITAGE

## BUBBLES

This shape has rapidly become a modern classic. BUBBLES comes in brushed brass and brushed steel. Place it on a side table or in your window.



**BUBBLES** 107129



**BUBBLES** 107130



**FULHAM** 107180



**PETAL** 107165



**PETAL** 107166





BATHROOM

## FULHAM

A heritage style lamp that you can use in the bathroom. It is also a great lamp to place in the hallway. It comes in matte black and chrome colour.



**FULHAM** 107182





HERITAGE  
**CHERRY**

CHERRY has a hand painted cherry blossom pattern on a porcelain base and a pleated lamp shade. This lovely lamp comes in two sizes.

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**CHERRY** 107193



**CHERRY** 107194



**CHESTER** 107230

HERITAGE

## **CHESTER**

CHESTER is made of brushed brass and black metal. Both the round lamp head and the height of the base can be adjusted.



CHESTER 107231







**ARCTIC** 107122



**PLATE** 107121



**DANDY** 107120

OUTDOOR

## ARCTIC

Mix and match with our clever ARCTIC outdoor lighting system. You can change the lamphead, which means that you can easily create your own style in your garden. ARCTIC can also be adjusted in height.

DANDY has a traditional design with a lantern shape. SPHERE has a modern globe shape and PLATE has a minimalistic design.

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**SPHERE** 107119





OUTDOOR

## SMILE

The outdoor lamp SMILE is designed by Joakim Thedin and brings a new, fresh take on the rectangular shape.

OUTDOOR

## PELHAM

PELHAM is a more traditional shape that use clear glass to show off the lamp inside. The new technics with filament lamps creates an attractive alternative to your outdoor environment.



**PELHAM 107113**

## Thank You

Olsson & Jensen  
[www.olssonjensen.com](http://www.olssonjensen.com)

Sandbergs Wallpaper  
[www.sandbergwallpaper.se](http://www.sandbergwallpaper.se)

Rotor  
[www.rotordesign.se](http://www.rotordesign.se)

Hans K  
[www.hansk.se](http://www.hansk.se)

## Photographer

Clive Tompsett  
[www.clivetompsett.com](http://www.clivetompsett.com)

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**KELMAX**

osvetlovacia technika

*vetla inak...*

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